

# THE SELLERS ROADMAP



**PAIGE BIRD**

Broker Associate - RE/MAX Southern Shores

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**Meet with  
REALTOR®  
Paige Bird**

**Professional  
Consultation**  
& agreement to list  
property

**Establish  
A Price**  
Review market  
analysis and set  
an asking price  
objectively.

**Enter Into Agency Relationship**

Sign Multiple Listing Contract

Agency Disclosure Brochure • Seller's Property Disclosure  
Statement • Applicable Addendums

**Advice**  
to optimize  
showings

**Implement  
Marketing Plan**

**Network**

Company  
Announcement,  
Current Database

**Public**

Signage, Open  
Houses, Marketing  
Materials and  
Advertising

**Online**

MLS.com  
Remax.com  
Realtor.com  
PaigeBird.com  
Zillow.com

**Showing**  
to qualified  
prospective  
buyers &  
agents

**Presentation of  
Offers**

Paige  
**Advises** how  
to negotiate an  
offer that is  
**best for you!**

Paige liaises with  
buyer/agent to  
**satisfy  
contingencies**

**Inspection  
and  
appraisal**

**Accept Offer**  
likely with  
contingencies

**Negotiations**

Contingencies  
Removed  
**Clear To  
Close Issued**

**Seller to arrange**  
cancellation of utilities,  
insurance, forwarding  
of mail, etc. after deed  
records

**Complete**  
closing documents  
and deed transfer  
with closing  
attorney

**Closing  
Date**

Receive funds after  
deed records

**Possession  
After Deed  
Records**

Paige delivers keys  
to the buyer/agent



**PAIGE BIRD**  
REALTOR

www.PAIGEBIRD.COM

